Kenula Abeywickrama

Creative Media Producer

CONTACT

Phone: 0420 335 666
Email: ken.abeywickrama@gmail.com

Address: 99 Franklin Street, Melbourne, VIC 3000
Portfolio: kensvisionx.com
LinkedIn: linkedin.com/in/kensvisionx

PROFESSIONAL SUMMARY

Creative Media Producer and RMIT Master of Media graduate with professional experience in photography, videography, and digital content production. Skilled in end-to-end production, from creative planning and cinematography to editing, colour grading, and final delivery. Experienced in producing engaging visual content for brands, music videos, events, and digital campaigns, combining creative storytelling with technical expertise.

EDUCATION

RMIT University, Melbourne | 2024 – 2026

Master of Media - Distinction

University of Plymouth -UK | 2018 – 2021

Bachelor of Science (Honours) in Computer Networks

Second Class Honours (Upper Division)

PROFESSIONAL EXPERIENCE

Carmel Mirani

Junior media consultant | May 2026 – Present | Melbourne, Australia

- Promoted from Media Intern after completing a three-month internship.
- Create high-end jewellery photography and videography for social media, digital marketing, and e-commerce.
- Manage post-production workflows including colour grading, retouching, focus stacking, and final delivery optimisation.

Media Intern | RMIT Work Integrated Learning (WIL) Placement | February–April 2026

- Completed an industry placement at Carmel Mirani as part of RMIT University's Work Integrated Learning program, gaining hands-on experience in professional media production.
- Supported luxury jewellery photography, lighting, focus stacking, social media content creation, and post-production workflows.

BlackFox Productions

Head Videographer and Editor | 2022-2024

- Led end-to-end video production for promotional and commercial campaigns.
- Directed camera shoots, lighting setups, and sound capture for high-quality output.
- Edited promotional videos, music content, and short-form media using Adobe Premiere Pro and After Effects.
- Coordinated timelines and post-production schedules with clients and creative leads.
- Designed content for social media platforms and managed brand storytelling visually.

Viyon Lanka (Pvt) Ltd

IT Assistant Network Support | 2021-2022

- Maintained secure and reliable network systems across the organisation.
- Provided end-user support for technical issues related to hardware and connectivity.
- Assisted in configuration of routers, switches, and wireless access points.
- Created internal documentation and supported routine IT operations.

Senter Records – Sri Lanka Branch

Photographer and Event Coordinator | 2020-2021

- Produced music videos, artist portraits, and behind-the-scenes media for brand promotion.
- Managed on-site production, coordinated live events, and scheduled artist media shoots.
- Designed social content including posters, reels, and aftermovies.
- Supported merchandise photography and brand partnerships through digital visuals.
- Communicated between artists, digital teams, and organisers to streamline delivery.

VOLUNTEER WORK

Brain Health Walk 2026 | Melbourne, Australia

Volunteer Photographer & Videographer | November 2026

- Captured professional photography and videography documenting the event and promoting brain health awareness.
- Produced an event highlight video and visual content showcasing community participation and key moments.

PROJECTS

DIMI3 – Artist Rebranding & Music Video Production

Led artist rebranding and music video production, coordinating locations, talent, cinematography, editing, and digital promotion for a Sri Lankan hip-hop artist with 413K+ combined YouTube and Spotify followers and 64M+ YouTube views.

Blaze BBX – Brand Development & Digital Launch

Developed brand identity and launch strategy for one of Sri Lanka's pioneering beatboxing groups. Led visual content creation, social media promotions, and digital rollout to establish the group's identity and grow its online presence.

Endgame Music Festival – Event Management & Creative Production

Coordinated festival planning, artist liaison, production schedules, and on-site operations for a music festival featuring prominent local artists. Led a team of 5 creatives, overseeing event photography, videography, promotional campaigns, and post-production to deliver a cohesive festival experience and digital presence.

SKILLS

Media Production | Videography · Photography · Creative Direction · Lighting

Post-Production | DaVinci Resolve · Premiere Pro · After Effects · Photoshop · Lightroom

Digital Content | Social Media · Short-Form Video · Digital Campaigns

Creative Development | Content Strategy · Storyboarding · Scriptwriting · Branding

Equipment | Sony FX6 · Sony A7R V · Gimbals · Lighting Equipment